Appl. No. 10/715,399 Response filed September 3, 2004 to July 16, 2004 Office Action

The following is a complete listing of claims, including

amendments, which listing should supercede all previous listing

of claims in the application. Note that claim 1, claim 2 and

claim 9 are being amended.

## Listing of Claims:

- (Currently Amended) A non-fouling fishing lure comprising,
  - a body having front and rear portions,

at least one fish hook pivotally mounted to said body and including a shank portion extending from a pivot means to a barbed end portion, said at least one fish hook further including a portion extending from said shank portion for engagement to a fishing line, said at least one fish hook being pivotable from a first non-deployed position wherein at least said barbed end portion thereof is concealed by said body to a second deployed position wherein said barbed end portion extends outwardly with respect to said body, and

a retaining clip having a first end mounted to said rear portion of said body and having a first intermediate portion extending downwardly and outwardly from said first end [of said body]] in a direction opposite the second deployed position of

said at least one fish hook and toward said front portion of said body and a second intermediate portion curving upwardly in an arc from said first intermediate portion toward a side portion of said body and extending through an opening in said side and generally transversely with respect to said shank portion of said at least one fish hook to a second end which forms a catch for selectively engaging said shank portion of said at least one fish hook when in a first position, said retaining clip being moveable inwardly relative to said body to a second position wherein said catch is released from said shank portion of said at least one fish hook thereby allowing said at least one fish hook to be pivoted from said first concealed position to said second deployed position.

- 2. (Currently Amended) The fishing lure of Claim 1 wherein said retaining clip is normally biased to said first position.
- 3. (Original) The fishing lure of Claim 1 wherein said engaging means includes a spring element.
- 4. (Original) The fishing lure of Claim 2 wherein said catch is in a form of a small hook engageable with said shank portion of said at least one fish hook.

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- 5. (Original) The fishing lure of Claim 1 wherein said catch is in a form of a small hook engageable with said shank portion of said at least one fish hook.
- 6. (Original) The fishing lure of Claim 5 in which said intermediate portion of said retaining clip flares outwardly away from said body to said extension portion.
- 7. (Original) The fishing lure of Claim 1 wherein said retaining clip is mounted adjacent said rear portion of said body and said pivot means is positioned adjacent said front portion of said body.
- 8. (Original) The fishing lure of Claim 1 including first and second hooks mounted to said pivot means on opposite sides of said body.
- 9. (Currently Amended) The fishing lure of Claim 1 including friction means provided within said opening in said body for resisting movement of said retaining clip toward said second position.
  - 10. (Original) The fishing lure of Claim 1 wherein said

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- 11. (Original) The fishing lure of Claim 10 including engaging means engageable with said retaining clip for normally retaining said retaining clip in said first position.
- 12. (Original) The fishing lure of Claim 11 wherein said engaging means includes a spring element.
- 13. (Original) The fishing lure of Claim 11 in which said engaging means includes a grommet mounted within an opening in said body of said lure through which said intermediate portion of said retaining clip passes.
- 14. (Original) The fishing lure of Claim 11 in which said engaging means includes a leaf spring mounted within said body of the lure, said leaf spring being engageable with said intermediate portion of said retaining clip to thereby apply a force normally holding said retaining clip in said first position.

15. (Original) A non-fouling fish lure comprising,

a body having front and rear portions and an opening therein communication with a chamber,

a pivot pin means mounted to said body in an open communication with said chamber,

a fish hook pivotally mounted about said pivot pin means and including a shank portion extending from said pivot pin means to a hooked barbed end portion, said fish hook further including an eyelet extending from said shank portion for engagement with a fishing line, said fish hook being pivotable from a first concealed position wherein at least said barbed end portion thereof is concealed within said chamber of said body of the lure to a second deployed position wherein said hooked barbed end portion extends outwardly with respect to said body of the lure,

a retaining clip having a first end mounted to said body of the lure and having an intermediate portion extending outwardly from said body and an extension portion extending inwardly into said chamber within said body and generally transversely with respect to said shank portion of said fish hook and which includes a catch for selectively engaging said shank portion of said at least one fish hook when in a first position, said retaining clip being moveable inwardly relative to said body

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- 16. (Original) The fishing lure of Claim 15 including engaging means engageable with said retaining clip for normally retaining said retaining clip in said first position.
- 17. (Original) The fishing lure of Claim 16 in which said friction means includes a grommet mounted within an opening in said body of said lure through which said retaining clip passes.
- 18. (Original) The fishing lure of Claim 16 in which said friction means includes a leaf spring mounted within said body of the lure, said leaf spring being engageable with said intermediate portion of said retaining clip to thereby apply a force normally holding said retaining clip in said first position.
- 19. (Original) The fishing lure of Claim 16 wherein said catch is in the form of a small hook engageable with said shank portion of said fish hook.

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20. (Original) The fishing lure of Claim 15 wherein said catch is in the form of a small hook engageable with said shank portion of said fish hook